

GOVERNMENT TRANSFORMATION 2015

Enhancing Organizational Performance Using Strategic Management Principles

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SACRAMENTO STATE
COLLEGE OF CONTINUING EDUCATION



California
DEPARTMENT OF TECHNOLOGY



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

Panelists

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Strategic Management: Best Practices

- **Build a Visionary Organization**
- **Top Management Leadership and Support**
- **High Involvement Approach**
- **Strategic Foresight**
- **Measurement is Essential**
- **Use Effective Tools**

Effective Tools

- **Strategic Management Model**
- **Research & Survey**
- **Data Driven Technology**
- **Scorecard & Dashboard**

Strategic Management Model

- **Scanning**
 - Where are we now?
- **Strategy Formulation**
 - Where do we want to be?
- **Strategy Implementation**
 - How do we get there?
- **Measurement/Performance**
 - How do we measure our progress?

Tools and Resources

(See Handout)

- **Books**
- **Websites**
 - **Cal HR Training Site**
<http://www.calhr.ca.gov/training/Pages/main.aspx>
 - **CA Best Practices Wiki**
<http://bestpractices.library.ca.gov/MainPage.ashx>
 - **Performance Management Council**
<http://bestpractices.library.ca.gov/Performance%20Management%20Council%20-%20Test%20Page.ashx>
 - **Bob Behn's Performance Leadership Report**
- **Each Other**

Q&A: Audience Participation

